



11 January 2016, Monday, 1:30 pm to 5:30pm

1:30pm - 2:00pm Registration

2:00pm - 2:15pm Opening Ceremony

Welcoming Remarks

Prof. Timothy W. Tong, PhD

President, The Hong Kong Polytechnic University

Officiating Guest

Prof. Sophia Chan, JP

Under Secretary for Food and Health

The Government of the Hong Kong Special Administrative Region

2:15pm - 2:45pm **Keynote Address** Moderator: Prof. Peter Yuen

The Future Cost of Health and Care

Prof. Sir James Mirrlees

Nobel Laureate, and Master of Morningside College and Distinguished Professor-at-Large, The Chinese University of Hong Kong

2:45pm - 3:00pm **Presentation of Awards for Outstanding Student Papers in Health Studies by the Dean**

3:00pm - 3:40pm **Plenary Session I** Moderator: Dr Artie Ng

The Use of Health Economic Data in Maximizing Health Outcomes - a Global Perspective

Prof. Kenneth Lee

Academic Advisor, College of Professional and Continuing Education, and Professor of Pharmacy and Head, School of Pharmacy, Monash University Malaysia

Plenary Session II Moderator: Dr Ben Fong

Reforming Hospital Care Financing in Hong Kong: Everyone a Private Patient

Prof. Peter P. Yuen

Dean, College of Professional and Continuing Education, and Professor, Department of Management and Marketing, The Hong Kong Polytechnic University

Q & A

3:40pm - 4:00pm *Tea Break*

4:00pm - 5:30pm **Parallel Sessions**

Parallel Sessions and Presenters

A. The International Medical Tourism and Wellness, Chaired by Prof. Hanqin Qiu

- 1 *Social Impact of Individual Visit Scheme (IVS) of Chinese Mainland Tourists on Hong Kong: Evidence from Hong Kong Residents*
Dr James Shen, City University of Macau, Macau
- 2 *Holistic Development of Wellness Tourism in Buddhathon*
Mr Kantatouj Amaranonta, Mae Fah Luang University, Chiang Rai, Thailand
- 3 *Emerging Trends of Asian Medical Tourism*
Prof. Hanqin Qiu, PolyU, HK
- 4 *Medical Tourism Development in Hong Kong: an Assessment of the Barriers*
Dr Deniz Kucukusta, PolyU, HK
- 5 *Image of Thailand as a Medical Tourism Destination*
Dr Pimtong Tavitiyaman, PolyU SPEED, HK
- 6 *Service Design for Medical Tourism in a Smart City*
Dr Ken K.L. Peng, PolyU SPEED, HK / MUST, Taiwan

B. Innovative Primary Care, Chaired by Prof. Albert Lee

- 1 *Paradigm Shift for Primary Health Care Delivery: Concept of Community Health Practitioners*
Dr Lancelot WH Mui, CUHK, HK
Prof. Albert Lee, CUHK, HK
- 2 *Community Based Rehabilitation: Opportunities and Limitations*
Prof. Kenneth Fong, PolyU, HK
Dr Kar-wai Tong, Hong Kong Baptist University, HK
- 3 *Digitalization of Medication Therapy Management: Integrating Smartphone Apps into Continuum of Care*
Dr Daisy S. M. Lee, PolyU SPEED, HK
Ms Tebby Lee, United Christian Hospital, HK
Mr Gary Chong, United Christian Hospital, HK
- 4 *Mobility Performance and Foot Problems in Older People*
Ms Pui-ling Li, PolyU, HK
- 5 *A Review of Three Dimensional Knitted Spacer Fabrics for Medicine and Healthcare and Recent Developments*
Ms Shuk Fan Tong, PolyU, HK

C. Performance Measurement and Management for Health Care Organizations, Chaired by Dr Artie Ng

- 1 *Organization Change through an Intimacy & Sexuality Project, with SSLD Underpinning*
Ms Maria Chu, The Yee Hong Centre for Geriatric Care, Toronto, Canada
- 2 *Performance Measurement for Governance of Social Enterprise: Enhancing Accountability and Innovation in Elderly Homes*
Dr Artie Ng, PolyU SPEED, HK
Dr Tiffany Leung, PolyU SPEED, HK
- 3 *Determinants of Inpatient Expenditure for Chronic Kidney Failure Patients in Guangzhou, China*
Dr Hui Zhang (Vivienne), Sun Yat-sen University, China
- 4 *Should the Activity-Based Costing (ABC) Method be Applied to the Hong Kong Healthcare Service Industry?*
Dr Bosco Yu, PolyU SPEED, HK

- 5 *Students' Perceptions on Integrity of Healthcare Professionals in Hong Kong*
Ms Wong Sze Yin Shirley, PolyU HKCC, HK
- D. Long Term Care and Rehabilitation, Chaired by Dr Alex Chan**
- 1 *Preferred Place of Care and Death among Elderly Patients Receiving Palliative Care*
Dr Woo Kam Wing, Caritas Medical Centre, HK
- 2 *Mechanical Evaluation of Woven Glass-Fiber Reinforced Composites for Rigid Scoliosis Brace*
Dr Sun-pui Ng, PolyU HKCC, HK
- 3 *Effects of Slippers on Sit-to-Stand Transition in Older Women*
Ms Wai-ting Lo, PolyU, HK
- 4 *Chemical Issues in Pharmaceutical Supply Chain: a Case of Tamiflu*
Mr Yui Yip Lau, PolyU HKCC, HK
- 5 *In-school Screening for Adolescent Idiopathic Scoliosis: Results of Adam's Forward Bending Test and Shoulder Obliquity in Adolescent Girls in Hong Kong*
Ms Lai-Hing Fok, PolyU, HK
- 6 *Behavioral Training of Paraspinal Muscles in Sitting Position with Biofeedback for Adolescent Patients with Mild Idiopathic Scoliosis*
Mr Garcia Kwok, PolyU, HK
- E. Health Care Reform and Sustainability, Chaired by Dr Ben Fong**
- 1 *Finding New Pathways to Ensure the Financial Sustainability of China's Medical Insurance System for Urban Employees*
Dr Sabrina CY Luk, Kunming University of Science and Technology, China
- 2 *Easing the Manpower Shortage Challenge through Exploring Alternative Employee Resourcing Models*
Dr Florence Ho Hau Ching, PolyU SPEED, HK
- 3 *Development of Private Hospitals in Hong Kong: An Institutional Explanation*
Dr Alex Chan, PolyU SPEED, HK
- 4 *Public Private Partnership in Health Care in Hong Kong*
Dr Ben Fong, PolyU SPEED, HK
- 5 *Aging Society Encourages Public and Private Movement in Thailand*
Miss Charuwan Laosumrit, Mahidol University International College/ Kasikorn Research Center, Thailand
- 6 *Towards Exposure-Based Health Impact Indicators: Application to Hong Kong*
Mr Duan Guangdong, City University of Hong Kong, HK
- F. Innovation and Higher Education in Health Care, Chaired by Dr Simon Cheung**
- 1 *An Investigation of Fruits and Vegetables Consumption among University Students in Hong Kong*
Dr Simon TY Cheung, PolyU SPEED, HK
- 2 *Complementary and Alternative Medicine (CAM) Regulation and Education for Health Care Professionals: A Comparison between The UK and Hong Kong*
Prof. Graeme D. Smith, Edinburgh Napier University, UK
Dr Fowie Ng, PolyU SPEED, HK
- 3 *Using M-Learning to Exploit Visual and Kinaesthetic Modes in Health Education*
Dr Adam Wong, PolyU SPEED, HK
- 4 *Effect of Postural Strap on the Relief of Work-related Muscle Pain: A Pilot Study*
Dr Gabriel H.H. Chan, PolyU HKCC, HK
- 5 *A Review of Innovative Types of Braces for Adolescent Idiopathic Scoliosis (AIS)*
Ms Wing-Yu Chan, PolyU, HK

- 6 *The Influence of Health and Beauty Perception on Medical Tourism Intentions: A Learning Lesson from Korea for Hong Kong*
Dr Joseph L.M. Lee, PolyU HKCC, HK

Poster Presentations

1. *Application of Health Belief Model in Cardiovascular Diseases*
Chan Chi To
School of Professional Education and Executive Development, The Hong Kong Polytechnic University, Hung Hom, Hong Kong
2. *Application of Theory of Reasoned Action in Prediction of Smoking Cessation*
Chanice Y.K.Chan
School of Professional Education and Executive Development, The Hong Kong Polytechnic University, Hung Hom, Hong Kong
3. *Review of Colorectal Cancer in Hong Kong Using the Study in South Korea*
Janice T.Y. Chiu
School of Professional Education and Executive Development, The Hong Kong Polytechnic University, Hung Hom, Hong Kong
4. *Promoting Electronic Health Record (eHR) Sharing System in Hong Kong – What Can We Learn from Taiwan*
Wing Yan Cheung, Sze Wing Ho, Ka Man Leung, Wang Chi Tse, Wing Tan Tsim, Chun Siu Yick, San Ni Yu
School of Professional Education and Executive Development, The Hong Kong Polytechnic University, Hung Hom, Hong Kong
5. *Prevention of Diabetes: a Strategic Framework for Hong Kong*
Gigi W.C. Fong
School of Professional Education and Executive Development, The Hong Kong Polytechnic University, Hung Hom, Hong Kong
6. *Health Information Searching Behavior among College Students in Hong Kong: An Exploratory Study*
Simon T.Y. Cheung, Percy W.T. Ho, Tina M.Y. Wong, Elaine Y. T. Kwok and Peter C. S. Au
School of Professional Education and Executive Development, The Hong Kong Polytechnic University, Hung Hom, Hong Kong
7. *Preventive Strategies for Intimate Partner Violence – a Hong Kong Perspective*
Percy W.T. Ho
School of Professional Education and Executive Development, The Hong Kong Polytechnic University, Hung Hom, Hong Kong
8. *The Effect of Clavicle Support on Myoelectric Activity of Axioscapular Muscles in Young Women with Chronic Neck and Shoulder Pain during Computer Typing*
Yuen-shan Ho^a, Kit-lun Yick^a, Sun-pui Ng^b, Hoi-huen Chan^b
^a *Institute of Textiles and Clothing, The Hong Kong Polytechnic University, Hung Hom, Hong Kong*
^b *Hong Kong Community College, The Hong Kong Polytechnic University, Hung Hom, Hong Kong*
9. *Study of Medical Nurses' Knowledge about Palliative Care and the Effect of Educational Intervention*
Carman Yuk Lai Kwok, Teresa Wai Yee Wong
Department of Medicine & Geriatrics, Caritas Medical Centre, Kowloon, Hong Kong

10. *Aging in Place – the future trend of elderly policy in Hong Kong*
 Elaine Y.T. Kwok ^a, Ben Y.F. Fong ^a and Vincent C.W. Luk ^b
^a *School of Professional Education and Executive Development, The Hong Kong Polytechnic University, Hung Hom, Hong Kong*
^b *Onward Community Healthcare Service Limited, Kowloon*
11. *Sexual Health Promotion on Contraception among Hong Kong Teenagers*
 Y. K. So
School of Professional Education and Executive Development, The Hong Kong Polytechnic University, Hung Hom, Hong Kong
12. *Universal Health Care in Hong Kong: Lessons from Taiwan and Singapore*
 Man Hin Kan, Ho Sze Ho, Ho Leung, John Wong, Cho Wing Mok
School of Professional Education and Executive Development, The Hong Kong Polytechnic University, Hung Hom, Hong Kong
13. *An Analysis of the Use of Vitamin Supplements among College Students in Hong Kong*
 Simon T.Y. Cheung, Leon W. Li , Osais G. Hui and Wing Wong
School of Professional Education and Executive Development, The Hong Kong Polytechnic University, Hung Hom, Hong Kong
14. *Stay away from “Four-hypers” – Let’s Start with Exercise and Healthy Diet!*
 M. Y. Wong
School of Professional Education and Executive Development, The Hong Kong Polytechnic University, Hung Hom, Hong Kong
15. *Unhealthy Nutrition and Lifestyle Habits: How They Affect Our Health in Short Term and Long Term*
 Wong Wai Hong
School of Professional Education and Executive Development, The Hong Kong Polytechnic University, Hung Hom, Hong Kong
16. *Health Care Service and Population Aging in Hong Kong*
 Deborah Lee, Christy K. W. Leung, Sky K. Y. Sze
School of Professional Education and Executive Development, The Hong Kong Polytechnic University, Hung Hom, Hong Kong
17. *Primary health Education in the community Provided by Students of health Studies: Stress urinary Incontinence Care among Female in Hong Kong*
 Chong Yu Hin Chris*, Cheung Chi Fung, Lee Wai Yin, Cheng Yan Ling, Man Ka Wai, Lun Wing Chi and Wong Sze-Yin Shirley
Hong Kong Community College, The Hong Kong Polytechnic University, Hung Hom, Hong Kong
18. *Regular Physical Exercise and Risks of Heart Disease*
 Wong Kai-Hung* and Wong Sze-Yin Shirley
Hong Kong Community College, The Hong Kong Polytechnic University, Hung Hom, Hong Kong

Conference Workshop

The Continuum of Care – How Yee Hong serves the changing needs of the Chinese seniors in Canada

12 January 2016, Tuesday, 10:30 am to 12:30pm

Professor K.T. Tsang, Factor-Inwentash Chair in Social Work in the Global Community, University of Toronto (<http://socialwork.utoronto.ca/profiles/a-ka-tat-tsang/>), Principle Investigator of the 2012 Needs Study, will discuss changing needs from these perspective.

- i. *Changing Circumstances*
- ii. *Transition in life*
- iii. *Interaction with service system*

K.Y. Liu, Executive Director – Social Services at Yee Hong, will discuss the continuum of care.

Viewing needs from a Transition in Life perspective, Yee Hong established a continuum of care model to provide services to the community when people first approach aging, when they are still very active, through the process of aging to serve them when they require more care until a time when they have to enter a nursing home. The purpose of the continuum of care is to keep seniors aging at home to avoid early institutionalization.

Maria Chu, Director of Community services, will share the new initiatives such as Sexuality and Intimacy Project, Play Intervention and e-learning for caregivers.

Through the past 20 years in providing service and care to seniors, Yee Hong's service model and philosophy has changed. We moved from a physical care/medical model to an empowerment model to fulfill our vision to enable seniors to live their lives to the fullest.

To confirm your attendance of this workshop, please send an email to Dr Ben Fong yffong@speed-polyu.edu.hk with Full Name and Affiliation